



## Annual Report 2013

July 1, 2012-June 30, 2013

### Encore Experiences at Harleysville and The PEAK Center in Lansdale Merge to become Greater Harleysville and North Penn Senior Services (GHNPSS)

Encore Experiences at Harleysville and The PEAK Center in Lansdale agreed to merge to become Greater Harleysville and North Penn Senior Services (GHNPSS) effective July 1, 2013. Both organizations have the same ultimate mission of providing programs and services that help older adults remain active and independent. The boards of the two organizations, chaired by Sheri Strouse at The PEAK Center, and Andrew Santana at Encore Experiences, authorized the merger at their respective meetings held in June 2013.

The senior services arena is constantly changing and the influx of the "Boomer" generation will continue to change the face and purpose of organizations serving seniors for many years to come. To that end, the newly-merged entity will be proactive in researching and providing a full range of programs and services to create positive

experiences and outcomes for the people we serve. At this time it is our intention to be one merged management entity while maintaining two locations, one in Harleysville, and the other in Lansdale.

The PEAK Center will remain serving the Greater Lansdale/North Penn area and Encore Experiences will remain serving the Greater Harleysville area. The PEAK Center has recently moved to a temporary location at the Advance Living Communities Campus known as Schwenckfeld Manor and will remain there until the construction of the collaborative human services center project to be known as North Penn Commons on the property adjacent to the North Penn YMCA. North Penn Commons is anticipated to open in the Spring of 2015. Encore Experiences will remain at its current location of 312 Alumni Avenue in Harleysville.

Each center offers wellness talks, health screenings, fitness classes, social service assistance, enrichment events, and day/multi-day trips to older adults living in the area. More importantly, lunch is served every day, Monday through Friday, to eligible adults aged 60 and older or disabled, or the spouse of an eligible person.

Encore Experiences at Harleysville and The PEAK Center in Lansdale are supported in part by funding received from Montgomery County Office of Aging and Adult Services. We are participating agencies of the North Penn United Way and the United Way of Greater Philadelphia and Southern New Jersey. Other sources of support include grants, wills & bequests, corporate donations, foundations, special events and individual contributions.



#### Board of Directors:

(As of June 30, 2013)

Andrew Santana, *President*

Deb Santoro, *Vice President*

Joann Barnak, *Treasurer*

Mary Metz, *Secretary*

Linda Bean, *Members Council Rep.*

Anna Crouse

Mark Hoffman

Jason Klaskin

Kim Licata

Betty Linko

Bob Schoen

#### Encore Experiences Staff:

Robin Burstein, *Executive Director*

Kay Pagni, *Assistant Director & Social Services Coordinator*

Michele Ross, *Program Director*

Susan Andersen, *Communications Manager*

Katie Zoccola, *Office Manager*

Beth Knize, *Meal Coordinator*

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## Audited Financial Statement (year ended June 30, 2013)

<b>Revenue</b>	<b>\$489,109</b>
Contributions, Gifts, and Grants	\$370,771
BNY Mellon Mid-Atlantic Charitable Trusts	
Connelly Foundation	
Fourjay Foundation	
Harleysville Savings Bank	
Individual Gifts and Donations	
Lower Salford Township	
Members Council of Encore Experience	
North Penn Community Health Foundation	
North Penn United Way	
Patricia Kind Family Foundation	
Philadelphia Foundation	
Special Events	
TD Charitable Foundation	
United Way of GPSNJ	
Walmart	
Investment Income	\$1,553
In-Kind Contributions	\$15,400
Other Revenue	\$110,385

<b>Expenses:</b>	<b>\$567,743</b>
Program Service Expenses:	\$482,091
Management & General:	\$85,652

### Expenses by Program Area

Center Services	\$155,785
Transportation	\$ 10,040
Legal Assistance	\$ 12,620
Fundraising	\$ 42,444
Volunteers	\$ 12,673
Outreach	\$ 14,885
Info & Referral	\$ 56,581
Congregate Meals	\$137,586
Other:	\$125,129
(Trips/Administration/Café)	
<b>TOTAL EXPENSES:</b>	<b>\$567,743</b>



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## Ella Roush Honored as 2013 Pillar of the Community



Happily, Ella Roush's career has always intersected with her civic life and volunteerism. With 10 years in her own business, Roush Associates, and

26 years at Moyer Packing Company, she is grateful to have had many opportunities to learn from clients and be mentored by experienced colleagues. It has given her broad background, allowing her to serve clients in a number of capacities, including coordinator for the Greater North Penn Collaborative for Health and Human Services, program director for the Community Leadership Institute of Indian Valley Chamber of Commerce, communications counsel to Peaceful Living and more.

Volunteerism has also provided a valuable education and a way to contribute to the community. Ella currently serves on the Board of Directors of North Penn United

Way and Generations of Indian Valley. She spearheads a series for Generations, Spirit Journeys, featuring leaders of various faith groups and spiritual paths, and chairs the development committee. In addition to her compensated work with long-term client Peaceful Living, Ella serves as a volunteer on their work group exploring how best to support returning veterans and their families through faith communities.

Her service has included: board chair for Generations of Indian Valley, executive committee member of North Penn United Way, president of Harleysville Rotary Club, board member of the PA Children's Trust Fund and Indian Valley Chamber of Commerce, president of Lansdale Jaycee Women, chair for General Nash District Boy Scouts, board service on PA Beef Council and the Beef Industry Council of the National Livestock and Meat Board, and advisory committee roles on the Human Services Committee of Montgomery County Community College and the Lehigh Valley's One Voice for Excellence in early childhood education initiative. Ella has also served as

a committee member for the International Spring Festival, Sunday School teacher, Girl Scout leader, church choir member and co-led an intercultural/interfaith discussion group, Rich Heritage, at Lansdale Library.

She credits her parents with instilling in her, through their example, the understanding that each person has an obligation to contribute to the broader community according to one's gifts and abilities. This commitment was also shaped by her close working relationship with MOPAC President Curt Moyer and his family.

Roush Associates marks ten years in business in June 2013. Ella feels blessed to have spent most of those years working side-by-side with her daughter Betsy Roush. They serve clients whom they deeply respect and consider friends as much as business colleagues.

Ella resides in Salford Township with her greatest supporter Ron Simpson.



## Success Story: Meet Meg

"Over two years ago, I was advised by my doctor to join Encore Experiences, as I was quite ill caused by losing my husband and extreme loneliness. The first day I walked in and back out again. I just couldn't handle it. My son took me on day #2, and said if I came out - he would march me back in again. Well, all I can say is how glad I am that I stayed, as I met so many nice people - some of whom have become special friends. There are so many interesting programs: tai chi, trivia, and stretch and tone are three favorites of mine, and a really good library which helped me increasingly to get my interests back.

The staff are helpful and also very kind, which leads me to say I look forward every day to coming here. Great tasting lunches, first cooked by Bobbie, who has left us, and now with Beth, equally good and all offered to seniors for just a voluntary donation, which I appreciate. I'll end by saying, thank you Encore Experiences. I am very grateful, which I try to show by volunteering as much as I can."

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## About Us

*Encore Experiences' mission is to provide access to programs and resources that help older adults live independently and remain active.*

### Wellness

- Variety of Fitness Classes
- Wellness Lectures
- Health Management Support Groups
- Health Screenings and Immunizations

### Meal Program

- Daily Nutritionally Balanced Lunch
- Variety of Foods
- Social Connections

#### **THE ENCORE CAFÉ**

- New Nationally Recognized Model for Meal Program Delivery
- No Advanced Sign Up Required
- Meal Options & Choices
- Meal Service Time is Flexible
- Friendly, Volunteer Wait Staff

### Information and Assistance Services

- Financial and Legal Advice
- Assistance with Taxes and Rebates
- Medicare and Healthcare Options
- Access to Benefits and Services

### Volunteer Opportunities

We offer many fulfilling opportunities to individuals who want to give back to their community.

### Enrichment Programs

- Presentations on Contemporary Issues
- Photography & Art Classes
- Computer Classes
- AARP Driver Education
- Day and Overnight Trips
- Recreational Programs

Incorporated in 1975, the Center first operated in Alumni Hall, a building belonging to Lower Salford Township. In 1981, the Township purchased and remodeled a former factory, which has been the Center's home ever since.

The Center operates from 8:00AM to 4:00PM, Monday through Friday, with occasional evening and weekend programming.

Encore Experiences is a 510(c)3 nonprofit corporation as determined by the IRS. We are registered with the Pennsylvania Department of State Bureau of Charitable Organizations. Certificate of Registration No. 23701. This certificate is not to be used as identification, nor does it constitute an endorsement.

Encore Experiences is supported in part by funding received from Montgomery County Office of Aging and Adult Services. We are a United Way of GPSNJ Participating Agency. Other sources of support include grants, wills & bequests, corporate donations, foundations, special events and individual contributions.

We are an equal opportunity employer. All programs and services are offered without regard to race, religion, political affiliation, or personal background.



Encore Experiences at Harleysville  
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[www.EncoreExperiences.org](http://www.EncoreExperiences.org)

